



# ABBAS RAFUGAR

## VIDEO EDITOR & GRAPHIC DESIGNER

### CONTACT

@ abbasyasir1857@gmail.com

+92 315 9285774

www.rafugar.site

### ABOUT ME

I am Abbas Rafugar, a passionate freelancer specializing in graphic design, video editing, social media management, and Meta campaigns. With a keen eye for design and a results-driven approach, I help businesses and individuals elevate their brand presence through visually compelling content and strategic digital marketing. I have worked with renowned brands worldwide, delivering high-quality designs, engaging video content, and impactful marketing strategies to drive growth and visibility.

### LANGUAGES

English: Advance

Hindi: Advanced

Urdu: Native

### EXPERIENCE

#### Designer and Video Editor

2017-2020

- Worked as a Graphic Designer & Video Editor at FEMANITY, creating visually compelling designs and engaging video content to enhance brand identity and audience engagement. Specialized in crafting high-quality visuals for marketing and social media campaigns.

#### Social Media Manager

2020-2024

- Worked as a Social Media Manager at Fri-Chicks Pakistan, handling content creation, engagement strategies, and ad campaigns to boost brand visibility and customer interaction across digital platforms.

### EDUCATION

2016 Bachelor Degree in English Literature  
National University of Modern Languages. Islamabad

2020 Diploma in Graphic Designing  
NiftySphere. islamabad, Pakistan

2022 Diploma in Video Editing  
NiftySphere. islamabad, Pakistan

### SKILLS

Video Editing



Creativity



SMM



Problem-Solving



Graphic Design



Photography

